



TINA KUBON

CREATIVE PRODUCER

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Los Angeles, CA



PROFILE

Tina Kubon is an award-winning Los Angeles-based Creative Producer who leads ambitious ideas from concept to launch with both precision and creative intuition. With a foundation in photography and graphic design, she approaches production through a visual lens, balancing craft, performance, and operational rigor. Whether building scalable workflows, managing multimillion-dollar budgets, or aligning cross-functional teams, Tina brings clarity, structure, and creative momentum to every project she touches.

SKILLS

| PROFESSIONAL

End-to-End Creative Production
360 Integrated Campaigns
Performance-Driven Creative
Production Strategy & Oversight
Budget Development & Oversight
Vendor Sourcing & Negotiation
Post-Production Supervision
Scalable Workflow Design
Global Campaign Execution & Localization
Digital Asset Management

| TECHNICAL

Adobe Suite
Google & Microsoft Workspaces
Wrike, Monday.com & Basecamp
AI-Assisted Creative Workflow Tools

EXTRA

2025 CREATOR OF THE YEAR

Walton Isaacson | Culver City, CA

PRODUCTION IN ENTERTAINMENT

UCLA Extension | 2020

BOOKSHOP SCHOOL OF ADS

Los Angeles | 2018

EDUCATION

BACHELOR'S DEGREE, JOURNALISM & PR

CSU, Chico | Honors Graduate | 2017
Double Minor: *Photography & Graphic Design*

HOBBY

Photography	Illustration		
Pottery	Baking	Volleyball	Yoga
Proud dog mom to Kinney	Hiking		

WORK EXPERIENCE

PRODUCER

Walton Isaacson | 2023-Current

A privately owned marketing agency known for both multicultural and general market advertising for Lexus, McDonald's, American Airlines, The Home Depot, CB Brands, Duckhorn Wines, NBCUniversal, and more.

- Lead integrated campaign production across automotive, luxury, and CPG accounts, overseeing creative execution from concept through delivery.
- Own production scoping, feasibility, budgeting (\$100K-\$2.9M), vendor negotiation, and execution across broadcast, social, audio, print, and digital.
- Partner closely with executive creative leadership to align ambitious ideas with production realities—optimizing both craft and cost efficiency.
- Championed the agency-wide adoption of Frame.io and built a scalable digital asset management system, increasing cross-departmental efficiency and workflow transparency.
- Led production for Lexus multicultural campaigns that increased VCR and AER by ~30% over benchmark and contributed to Lexus becoming the No. 1 luxury automotive brand among Black consumers.

ASSOCIATE PRODUCER, CREATIVE LABS PRODUCTION

Netflix Contract / Cypress HCM | 2021-2022

Creative Labs was focused on producing performance-driven content designed to increase global user acquisition and influence "go/no-go" viewing decisions within the first three seconds.

- Led production of Meta-tested campaigns that outperformed legacy assets and increased international acquisitions by 13%.
- Delivered 100+ localized assets across 15+ markets, ensuring cultural nuance and creative consistency at scale.
- Collaborated with strategy, analytics, and creative teams to translate data insights into high-performing trailers, teasers, and key art.

ASSOCIATE PRODUCER (PRODUCTION COORDINATOR & DIGITAL ASSET MANAGEMENT INTERN)

RPA Advertising | 2017-2021

A premiere independent advertising agency recognized as the #1 largest advertising agency in Southern California by the Los Angeles Times.

- Delivered a 100% CGI integrated campaign for a national Honda model launch.
- Managed quarterly production refreshes spanning 350+ video and audio assets.
- Mentored junior producers and coordinators, establishing scalable production standards across teams.
- Supported multimillion-dollar brand and sales event campaigns with end-to-end execution oversight.
- Produced an award-winning Honda brand audio campaign.

VIDEO & SOCIAL PRODUCER

Tehama Group Communications | 2016-2018

An independent student-run marketing agency within the CSU Chico, Journalism & PR Department.

- Managed a team of videographers, editors, designers and writers to effectively deliver quality assets on deadline.
- Produced video, photo, social media, branded clothing, and package redesigns for 5 x local clients.